

CITY OF LOS ANGELES

CALIFORNIA



ERIC GARCETTI
MAYOR

Council Districts: All
Council File Number: 21-0905
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January 27, 2022

Honorable Councilmembers
City Council c/o City Clerk
Room 395, City Hall
Los Angeles, CA 90012
Attention: Mr. Eric Villanueva, Office of the City Clerk

REPORT-BACK AND RECOMMENDATION FROM THE YOUTH DEVELOPMENT DEPARTMENT RELATIVE TO A LIST OF YOUTH DEVELOPMENT LIAISONS REPRESENTING CITY DEPARTMENTS

The Executive Director of the Youth Development Department (YDD) submits to the City Council a list of Youth Development Liaisons, which is included in this report as "Attachment A - Department Youth Development Liaisons." The YDD provides the attached list for informational purposes only.

Recommendation

In this report, the YDD also outlines below a set of planned strategies to leverage department liaisons to improve coordination and communication among City departments to strengthen service delivery, programming offerings, policy development, and overall outcomes for youth. The Executive Director of the YDD respectfully requests the City Council:

1. INSTRUCT all City Departments serving youth to collaborate with the YDD to the fullest extent in accordance with the planned strategies outlined in this report, provided, however, that no department, employee, or officer shall be required to do anything that would conflict with their duties as established by the Charter or other applicable law.

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Background

On October 13, 2021, the City Council adopted a motion (Rodriguez - Ridley-Thomas) instructing the YDD to compile a list of Youth Development liaisons, including the liaison's name, title, and contact information, representing all departments reporting youth programs, including internships, and/or funding to support youth programs. In addition to providing the requested list, the YDD viewed this as an important opportunity to also outline and share with the City Council a vision with specific strategies for how the department plans to work collaboratively with other City agencies and their liaisons.

Strategies for Collaboration with Liaisons and Departments

The City established the YDD to serve as the central coordinating agency of overall youth development and engagement efforts citywide. The department supports interdepartmental coordination so that disparate youth programs and investments administered by various City departments are operating under a unified youth development strategy and direction. The Youth Development Liaisons are critical in supporting the YDD and the City in meeting this goal. Hence, the YDD outlines below its planned strategies for engaging the Youth Development Liaisons and leveraging the expertise at their respective departments to improve the City's programs, services, and partnerships that impact the lives of young Angelenos. Specifically, the YDD plans to collaborate with City departments and their liaisons as it relates to the:

Development of a City Roadmap for Long-term Youth Development

The YDD will coordinate with other City departments, regional agencies, community organizations, youth, and their guardians to develop a citywide, three-year Youth Development Strategic Plan. The plan represents a unique, data-driven, and equity-oriented opportunity to create a comprehensive and inclusive strategy to address the multitude of challenges affecting young Angelenos. The plan will aim to serve as the advisory blueprint for the City's future youth development initiatives, allocation of resources, and coordination efforts. It will include clear goals, objectives, and outcomes to reach—all informed by input from City Departments, regional partners, community members, and youth.

Establishment of Standards for Youth Development Programming

The YDD will work with Departments to develop and institute rigorous standards for program development for City services for youth and young adults. The department will identify best practices and create procedures to ensure the youth of the City receive consistent services that are evidence-based, equity-driven, and with measurable impact. Standards developed will take into account the special life circumstance of our most vulnerable youth of color, especially those who are low-income, housing insecure, foster, justice-involved, undocumented, disconnected from school and employment, LGBTQIA+, or at risk of community violence.

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Creation of Policies and Procedures to hold City Youth Programs Accountable

A core function and responsibility of the YDD is the development and implementation of evaluation mechanisms to assess program effectiveness. The objective is to remove barriers to access, improve the return on public investment, and overall strengthen the sustainability and efficacy of youth programs and services of the City. The department will take a collaborative approach to this task and work closely with Departments to inform the development of these evaluation mechanisms.

Collection and Analysis of Data

The YDD is expected to conduct assessments of individual City youth programs as well as analysis of cumulative youth programs. As a result, the YDD plans to follow up on a number of recommendations from the City Controller's *Room to Grow: A Framework For Youth Development in Los Angeles* report, such as recommendations to: analyze demographic, wellness, and achievement data to examine the specific needs of youth; identify areas where programming is falling short of community needs and expectations; establish outcome-based performance indicators that assess both program utilization and program impact; and develop a formal, consistent reporting system to produce progress reports to monitor to assess service levels, program quality, and the impact of investments. City Departments, through their liaisons, will play a critical role in supporting the prompt and thorough collection of data for the YDD to synthesize it into policy and program recommendations for the City Council and the Mayor.

Notification and Collaboration on Grant/Funding Opportunities

At any given point, there is a plethora of grants and other funding opportunities available for youth services at the local, regional, state, national, and even international level. Too many of these opportunities are pursued in silos by public agencies, leading to uncoordinated efforts, competing applications, duplicative programming, and often ineffective tracking of outcomes. The YDD's role is to be at the center of these discussions in L.A., working closely with other City Departments to help preempt these issues, increase collaboration in the funding application process, and maximize the overall impact of resources serving young people. Consequently, the department will request City Departments to notify the YDD in advance about their intent to apply for youth funding opportunities as well as when funds have been allocated if successfully awarded to them.

The Olivia Mitchell Youth Council

The YDD is establishing and coordinating a citywide Olivia Mitchell Youth Council (LA City Youth Council), which will consist of 30 members ranging in age from 16 to 25. Members of the LA City Youth Council will take part in a year-long civics education course, receive instruction in City department operations, and participate in other civic engagement, community service and professional development opportunities. Notably, as part of their commitment, the LA City Youth Council will work on policy projects using their lived experiences to apply solutions to citywide constituent issues. The intent of the LA City Youth Council is to engage and engrain young residents of the City into their

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local government, and ensure that they receive an education into the functions of the City as well as opportunities for public service employment in the immediate future.

Quarterly Collaborative Convening

The YDD will lead and convene a Youth Development Interdepartmental Working Group with representation from City departments with services and investments that impact youth. The convenings will serve as an important forum for trainings on positive youth development principles and implementation practices, data and resource sharing, collaboration in support of the LA City Youth Council, and in-depth discussions on the aforementioned development of evaluation policies and programming standards in youth services.



Lisa T. Salazar
Executive Director
Youth Development Department

LTS:rc

Attachment A - Department Youth Development Liaisons

Department Youth Development Liaisons, City of Los Angeles				
As of 01-27-2022				
Council File Number: 21-0905				
Department Name	Liaison	Title	Phone Number	Email
Aging	Stewart Young	Deputy Director for Strategic Partnerships & Planning	(213) 482-7246	stewart.young@lacity.org
Airports, Los Angeles World	Amy Imamura	Director of Community Relations	(424) 646-7578	aimamura@lawa.org
Animal Services	Curtis Watts	Assistant General Manager	(213) 482-9558	curtis.watts@lacity.org
Building and Safety	Frank Lara	Director of Governmental and Community Relations	(213) 252-3310	frank.lara@lacity.org
Cannabis Regulation	Michelle Garakian	Assistant Executive Director	(213) 978-0738	Michelle.garakian@lacity.org
City Administrative Officer	Anne Johnson	Administrative Analyst	(213) 473-7794	anne.johnson@lacity.org
Chief Legislative Analyst	Xochitl Ramirez	Legislative Analyst	(213) 473-5747	xochitl.ramirez@lacity.org
City Clerk	Mayra Puchalski	Division Manager	(213) 978-1101	mayra.puchalski@lacity.org
City Tourism	Lizzette Flores	Management Assistant	(213) 765-4252	lizzette.flores@lacity.org
Civil + Human Rights and Equity	Claudia Luna	Assistant General Manager	(213) 978-0621	claudia.luna@lacity.org
Community Investment for Families	Olivia Mitchell	Assistant Chief Grants Administrator	(213) 249-4342	Olivia.Mitchell@lacity.org
Cultural Affairs	Ben Johnson	Director of Performing Arts	(213) 202-5508	ben.johnson@lacity.org
Disability	Dahlia Ferlito	Management Analyst	(213) 202-2754	dahlia.ferlito@lacity.org
Economic & Workforce Development	Makeda Vela	Assistant Chief Grants Administrator	(213) 744-7345	makeda.vela@lacity.org
El Pueblo	Edgar Garcia	Assistant General Manager	(213) 485-0395	edgar.garcia@lacity.org
Emergency Management	Donyale "Donni" Hall	Grant Manager	(213) 978-0542	donyale.hall@lacity.org
Finance	Yestera Kachanyan	Chief Tax Compliance Officer II	(213) 744-9742	yestera.kachanyan@lacity.org
Fire Department	Patricia Arias	Senior Project Coordinator (Youth Programs)	(213) 893-9854	patricia.arias@lacity.org
General Services	Katharine Robinson	Personnel Analyst	(213) 922-8582	katharine.robinson@lacity.org
Harbor	Theresa Adams-Lopez	Director of Community Relations	(310) 732-3507	TAdams-Lopez@portla.org
Housing Authority	Jennifer Thomas Arthurs	Assistant Director	(213) 252-1207	Jennifer.thomas@hacla.org
Housing Department	Eusebio (E.J.) Martinez	Emergency Management Coordinator	(213) 923-1090	ej.martinez@lacity.org
Information Technology Agency	Ryan Norwall	Information Systems Manager I	(213) 973-9966	ryan.norwall@lacity.org
Library	Eva Mitnick	Director of Engagement & Learning	(213) 228-7311	emitnick@lapl.org
Neighborhood Empowerment	Raquel Beltrán	General Manager	(213) 978-1551	Raquel.beltran@lacity.org
Personnel	Cinthia Fletes	Sr. Personnel Analyst II	(213) 473-9365	cinthia.fletes@lacity.org
Planning	Haydee Urita-Lopez	Principal City Planner	(213) 978-1325	haydee.urita-lopez@lacity.org
Police	Billy Brockway	Commander	(213) 709-6724	31035@lapd.online
Public Works: Contract Administration	Raoul Mendoza	Assistant Director	(213) 847-2316	raoul.mendoza@lacity.org
Public Works: Engineering	Ana Lynn Rocio	Sr. Management Analyst II	(213) 485-5083	analynn.rocio@lacity.org
Public Works: Sanitation	Adriene Murphy	Sr. Management Analyst II	(213) 485-2672	adriene.murphy@lacity.org
Public Works: Street Lighting	Megan Hackney	Assistant Director	(213) 847-2070	megan.hackney@lacity.org
Public Works: Street Services	Gabriela Ortiz	Service Coordinator	(213) 847-4996	gabriela.ortiz@lacity.org
Recreation and Parks	Jimmy Kim	Assistant General Manager	(323) 906-7953	jimmy.kim@lacity.org
Transportation	Jay Kim	Assistant General Manager	(213) 972-8422	jay.kim@lacity.org
Water and Power	Monique Earl	Senior Assistant General Manager	(213) 367-2341	Monique.Earl@ladwp.com
Zoo	Jess Kohring	Director of Equity Programs	(323) 644-4219	jess.kohring@lacity.org